Serving all of Mason

Last year GMU-TV produced 313 videos as part of 135 different projects for 18 different colleges, schools and departments.

313 Videos
135 Projects
18 Colleges and Admin Deps.

9 of the 13 schools and colleges worked with us last year.

224,723 Online Views

81 Courses Supported
32% increase

6,309 Student Enrollment
53% increase

>750,000 Homes reached through our broadcast in Northern Virginia

THIS IS WHAT WE DO

The Knowledge Network
George Mason University has partnered with the National Science Foundation to develop a consortium television network aimed at engaging a national audience in the amazing research being done every day at Mason and universities across the country.

Academic Content
GMU-TV develops media rich teaching tools, from a traditional lecture to visualizations of complex procedures or simulations; instruction on a specific software, and interviews with visiting scholars.

Promotion of Mason’s Thought Leaders
Many of our original productions bring to life the tremendous range of knowledge, culture, and dialogue generated on Mason’s diverse campuses. These programs range from documentaries, to distinguished guest lectures and panel discussions, cutting-edge research symposia and research communications, artistic performances and more.

Types of Videos

Of the 313 videos GMU-TV produced last year:
- 248 were in support of courses
- 15 were outreach programming promoting faculty research or department initiatives
- 49 were live events including distinguished lectures and seminars

248 Courses
15 Outreach
49 Live Events